

Jeannine La Prad is President and CEO of CSW, national policy research and development organization based in Ann Arbor, Michigan. CSW was established as a non-profit in 1991; its mission is “To re-imagine everything about work and learning in the global economy, for the prosperity of people, firms and communities.”

Jeannine is responsible for strategic leadership and management work that advances the organization’s vision and mission, as well as the development of CSW’s portfolio of workforce, economic, and community development initiatives and projects. She has led the development of policy innovation work within the state of Michigan as well as in other states around the country.

Jeannine was a key architect of the Michigan Department of Labor and Economic Growth’s “Reshaping Michigan’s Workforce” action plan which has guided the State’s workforce development agenda over the past several years. This work included assisting with the development of the framework for industry sector initiatives, facilitating a network of state and local stakeholders to reshape Michigan’s adult education and workforce programs, and helping convene the Lt. Governor’s Commission on Higher Education and the Economy.

Jeannine has spent the last 12 years studying and promoting innovative economic, education, and social policies and practices that: help people successfully engage in meaningful work and learning; help organizations create environments that encourage and sustain innovation; and help communities develop their assets in sustainable ways.

Jeannine has a Bachelor’s Degree in organizational psychology and communications and a Master’s degree in higher education policy from the University of Michigan.

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