

# Workforce Investment Boards

## Are You:

- Looking for new ways to connect employers with job seekers?
- Interested in reaching more 'professional' caliber job seekers?
- Tired of the same old job fair model?
- Looking for a sure-fire way to raise revenue to support your service offerings?

Look No Further - We have your solution.



The Virtual Job Fair is an innovative approach offered entirely **on-line** for recruiting top quality job seekers direct to your business customers. Created by Brevard Workforce Development Board, Inc., the Virtual Job Fair (VJF) allows Workforce Investment Boards to offer:

- A web based, 24 hour/7 day event (or whatever configuration of time works for you)
- A virtual booth for your employers to provide a profile and to list their jobs with a secure online payment system
- Sponsorship booths to provide high profile booths on the site for a select group of employers
- A local or national recruitment tool open to all industries, or targeted to a select group (up to 12x a year)
- Wider exposure for your business customers with today's Internet savvy job seekers who can search the listings at a time that works best for them. Great for those already employed looking for a better job.
- A low cost, low staff impact to businesses who participate
- A database of [all resume's collected](#) delivered to all businesses participating in the fair at it's conclusion

### Plus, we will provide:

- **Customer support** to help get your job fair up and running and assist with any questions along the way
- A **Marketing Plan** detailing proven tactics to attract job seekers to your VJF and templates of collateral including 2 direct mailers (employer and job seeker), poster, 2 print ads in different sizes, and a cable ad all ready for you to insert your logos and contact information. A press release and PSA are also included.
- An **administrative system** that allows WIB staff to assist employers with setting up their booths including profile information, job listings and logo. Reporting available for traffic to booths, job listings and the VJF, in general.


### What do you need to get started:

- A **desire to generate revenue** for your WIB without the need for heavy staff involvement (takes minimal staff to run the VJF including implementation of the Marketing Plan)
- **Business Services team** to close the deal on the booths (the Marketing Plan makes this easy)
- **Access to the Internet**

If this sounds like an opportunity to you - please give us a call or send an email to:

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